

## 2009 FLEET U. S. ONLY

### FLEET INFORMATION AND REVISION SUMMARY

The following section is reserved for information relative to Fleet orders and is directed specifically toward Fleet business.

**Important:** Dealerships and Fleet Customers should cascade this document weekly to all employees involved with Fleet business. For your convenience, items that have been added or modified in this issue are marked as "**new item**" or "**revised**" along with the date.

If you have any questions or need clarification regarding the material included in this document, please contact us at 1-800-34-FLEET and select option 2. Thank you!

Kendra Faber  
Manager, Fleet Customer Information Center

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### PRODUCT INFORMATION

#### COV TIMING CHANGE

07/17/09

**Effective July 13, 2009**, the Certificate of Origin (COV) will be created and mailed at the time the vehicle is "Gate Released" versus at the time of "Invoice" or "Bucked" status. This timing change affects the COV only; the invoice will continue to be generated at "Bucked" status.

This new timing delays the COV by approximately 5 – 7 days but should arrive at your dealership near the time of vehicle delivery. We believe this change will be transparent. **Please do not request duplicate COV's until after the delivery of your vehicle.**

### **PRODUCT INFORMATION REFERENCE SUMMARY**

This Reference Summary reflects information published in previous editions of the Fleet DNB

Previous editions can be accessed by clicking on the link below

[http://cms2.fmcdealer.dealerconnection.com/NR/FordDealer/Includes/ExtLinkFrameset.asp?ExternalLink=https://web.msslib.dealerconnection.com/RightSite/b2b\\_logon.htm?object=www/fdnb](http://cms2.fmcdealer.dealerconnection.com/NR/FordDealer/Includes/ExtLinkFrameset.asp?ExternalLink=https://web.msslib.dealerconnection.com/RightSite/b2b_logon.htm?object=www/fdnb)

*Sales>Vehicle Ordering & Sales Programs>Fleet Sales and Service>Fleet Distribution News Bulletin*

<u><b>DNB SUBJECT</b></u>	<u><b>DNB REFERENCE</b></u>	
2010 MY Job 2 Mkz - Executive Package	0928	7/17/09
2010 MY F150 - Cargo Bins Availability Update	0928	7/17/09
Order One – Rapid Inventory Advantage Launch	0926	7/3/09
10MYSuper Duty – Early Balance Out On Select Offerings	0926	7/309
2010 MY Navigator – Standard 2 <sup>nd</sup> Row Seating Correction	0925	6/26/09
2010 MY F-150 Job 1	0925	6/26/09
2010 F150 - Material Hold	0922	6/5/09
2010 MY VSO Pricing	0922	6/5/09
2010 MY Superduty Job #1	0922	6/5/09
2010 Expedition & Navigator	0920	5/22/09
2009 MY F-150 Changes	0920	5/22/09
2010 MY VSO Pricing	0919	5/15/09
2009 MY F-150 Changes	0918	5/08/09
2010 Medium Duty F-650 F-750 Order Bank Dealers Not Able To Submit Orders	0917	5/01/09

## **FLEET PROGRAMS**

### **2010 MY FUSION RAPID ORDER FULFILLMENT PROGRAM**

3/20/09

We are pleased to announce the continuation of the Fusion Rapid Order Fulfillment Program. The program is for eligible fleet accounts for the 2010 Model Year and provides an ongoing inventory of Fusion units built at the Hermosillo Assembly Plant for dealer and Fleet Management Company use in meeting emergency or special needs of fleet customers. These units contain a variety of trim levels and color selections for fast delivery (average target delivery timing of 25 days, depending on geographic location).

The 2010MY Fusion Rapid Order Fulfillment Program (FROFP) is now active through our fleet website ([www.fleet.ford.com](http://www.fleet.ford.com)). Please take a look at the current inventory and consider this pool for any customers who may have immediate needs.

[https://www.fleet.ford.com/OrderingCenter/rapid\\_order\\_fulfillment/fusion\\_default.asp](https://www.fleet.ford.com/OrderingCenter/rapid_order_fulfillment/fusion_default.asp)

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*Sales>Vehicle Ordering & Sales Programs>Fleet Sales and Service>Fleet Distribution News Bulletin*

<b><u>DNB SUBJECT</u></b>	<b><u>DNB REFERENCE</u></b>
2010 Rental Announcements	0926 07/3/09
2009MY Fusion Rapid Order Fulfillment Program	0845 11/07/08
Rental - Sales Reporting	0843 10/24/08

**FLEET FINAL ORDER RECEIPT DATES & START- UP DATES**

**For assistance regarding dates listed below please call 1-800-34FLEET (Menu Pick #2).**

**CAR & TRUCK NOTES:**

- All Dates are subject to change – All changes will be communicated via the Fleet DNB and Fleet.Ford.Com
- Selected vehicle lines and/or options may balance out earlier than reflected due to high demand and/or commodity shortage.

<b>FORD DIVISION - CAR</b>						
<b>VEHICLE LINE / CURRENT MY</b>	<b>09 MY Fleet Final Order Due Date</b>	<b>09 MY Last Day to Spec Change/ Cancel</b>	<b>09 MY Job Last Date</b>	<b>010 MY Order Bank Open Date</b>	<b>010 MY Scheduling Begins</b>	<b>010 MY Job #1 Date</b>
<ul style="list-style-type: none"> <li>• <b>Crown Victoria</b> <u>Commodities:</u> VSO Tutone Police Interceptor (P71)</li> </ul>	5/8/09	5/29/09	7/10/09	5/18/09	6/11/09	8/24/09
	5/8/09	5/15/09	6/26/09	5/18/09	6/11/09	8/24/09
	4/14/09	5/29/09	7/10/09			
	5/8/09	5/29/09	7/10/09			
<ul style="list-style-type: none"> <li>• <b>Focus</b></li> </ul>	4/20/09	5/15/09	7/20/09	5/18/09	6/11/09	7/20/09
<ul style="list-style-type: none"> <li>• <b>Fusion</b> <u>Commodities:</u> 2010MY Hybrid</li> </ul>	10/17/08	11/7/08	12/23/08	10/23/08	12/11/08	2/4/09
				10/23/08	12/11/08	2/4/09
		<b>10MY Job1</b> 7/2/09	<b>10MY Job1</b> 8/1/09	<b>10MY Job2</b> 6/8/09	<b>10MY Job2</b> 7/16/09	<b>10MY Job2</b> 8/3/09
2010MY Job1/Job2						
<ul style="list-style-type: none"> <li>• <b>Mustang</b></li> </ul>	11/14/08	11/21/08	12/19/08	11/18/08	12/11/08	2/26/09
		<b>10MY Job1</b> 7/2/09	<b>10MY Job1</b> 8/1/09	<b>10MY Job2</b> 6/8/09	<b>10MY Job2</b> 7/16/09	<b>10MY Job2</b> 8/3/09
2010MY Job1/Job2						
<ul style="list-style-type: none"> <li>• <b>Taurus</b> <u>Commodities:</u> Light Ice Blue (LS)</li> </ul>	3/6/09	4/3/09	5/28/09	1/12/09	5/14/09	6/15/09
	2/24/09	2/26/09				

<b>FORD DIVISION - CROSSOVER / SUV / TRUCK</b>						
<b>VEHICLE LINE / CURRENT MY</b>	<b>09 MY Fleet Final Order Due Date</b>	<b>09 MY Last Day to Spec Change/ Cancel</b>	<b>09 MY Job Last Date</b>	<b>010 MY Order Bank Open Date</b>	<b>010 MY Scheduling Begins</b>	<b>010 MY Job #1 Date</b>
<ul style="list-style-type: none"> <li><b>Econoline</b> VSO VSO paint <u>Commodities:</u> Wagons (E11,E31,S31) Sterling Grey (UJ) Forest Green (GG) Brilliant Silver Tutone &amp; Monotone (UI)</li> </ul>	6/29/09 6/15/09 5/19/09	7/2/09 6/22/09	8/24/09 7/20/09	6/30/09 6/30/09	7/16/09 8/26/09	8/25/09 9/28/09
<b>2010MY Econoline</b> Diesel Engine (99P)	11/20/09	12/4/09	2/12/10			
<ul style="list-style-type: none"> <li><b>Edge</b></li> </ul>	3/27/09	4/3/09	5/29/09	3/20/09	4/16/09	6/1/09
<ul style="list-style-type: none"> <li><b>Escape</b> <u>Commodities:</u> Redfire (G2) Light Ice Blue (LS) Escape Hybrid (Mat'l Hold)</li> </ul>	6/5/09 10/20/08 6/3/09 7/18/08	6/12/09 10/20/08 6/5/09 6/12/09	7/24/09 11/26/08 7/24/09	6/3/09 6/3/09	6/25/09 6/25/09	7/27/09 7/27/09
<ul style="list-style-type: none"> <li><b>Expedition / EL</b></li> </ul>	5/15/09	5/20/09	6/26/09	5/13/09	6/11/09	6/29/09
<ul style="list-style-type: none"> <li><b>Explorer 4 DR</b> VSO</li> </ul>	4/24/09 4/17/09	5/1/09 4/24/09	6/11/09 6/11/09	4/16/09 4/16/09	5/14/09 7/15/09	6/15/09 8/3/09
<ul style="list-style-type: none"> <li><b>F-150</b> VSO</li> </ul>	5/8/09 4/17/09	5/15/09 4/24/09	7/30/09 7/30/09	5/12/09 5/12/09	6/11/09 6/29/09	8/3/09 8/10/09
<ul style="list-style-type: none"> <li><b>F650-750</b> VSO</li> </ul>	4/17/09 4/17/09	4/17/09 4/17/09	6/26/09 6/26/09	4/12/09 4/12/09	5/14/09 5/14/09	7/13/09 7/13/09
<ul style="list-style-type: none"> <li><b>Flex</b></li> </ul>	4/10/09	5/1/09	7/2/09	5/18/09	6/11/09	7/6/09
<ul style="list-style-type: none"> <li><b>Ranger</b> VSO <u>Commodities:</u> Valencia Orange (U3)</li> </ul>	6/5/09 6/5/09 12/12/08	6/19/09 6/12/09 12/18/08	8/27/09 8/27/09 1/22/09	7/21/09 7/21/09	8/13/09 10/5/09	9/14/09 10/26/09
<ul style="list-style-type: none"> <li><b>Super Duty F250-550</b> VSO <u>Commodities</u> Dark Stone (T7) Brilliant Silver (UI) Moonroof (43M)</li> </ul>	5/15/09 4/09/09 11/17/08 1/23/09 5/1/09	5/20/09 4/17/09 11/17/08 1/23/09 5/8/09	6/26/09 5/1/09 12/5/08	5/13/09 5/13/09	6/11/09 7/20/09	6/29/09 8/10/09
<b>2010/2011MY Super Duty</b> <u>Commodities:</u> F350 SRW Chassis Cab - 10,000 GVWR and Under (F3E,X3E, W3E,F3F,X3F,W3F) F250/350 SRW Pickup w/box delete (F2A,X2A,W2A,F2B,X2B, W2B,F3A,X3A,W3A,F3B,X3B, W3B and 66=D)	11/27/09 7/31/09 7/31/09	12/4/09 7/31/09 7/31/09	2/12/10 8/31/09 8/31/09	10/26/09	1/4/10	2/15/10
<ul style="list-style-type: none"> <li><b>Sport Trac</b></li> </ul>	4/24/09	5/1/09	6/11/09	4/16/09	5/14/09	6/15/09
<ul style="list-style-type: none"> <li><b>Transit Connect</b></li> </ul>	N/A	N/A	N/A	1/12/09	2/16/09	4/1/09

<b>LINCOLN / MERCURY - CAR</b>						
<b>VEHICLE LINE / CURRENT MY</b>	<b>09 MY Fleet Final Order Due Date</b>	<b>09 MY Last Day to Spec Change/ Cancel</b>	<b>09 MY Job Last Date</b>	<b>010 MY Order Bank Open Date</b>	<b>010 MY Scheduling Begins</b>	<b>010 MY Job #1 Date</b>
• <b>Grand Marquis</b>	4/17/09	5/29/09	7/10/09	5/18/09	6/11/09	8/24/09
• <b>Milan</b> <u>Commodities:</u> 2010MY Hybrid  2010MY Job1/Job2	10/17/08	11/7/08  <b>10MY Job1</b> 7/2/09	12/23/08  <b>10MY Job1</b> 8/1/09	10/23/08  <b>10MY Job2</b> 6/8/09	12/11/08  <b>10MY Job2</b> 7/16/09	2/4/09  <b>10MY Job2</b> 8/3/09
• <b>MKS</b> <u>Commodities:</u> Light Ice Blue(LS)	3/6/09 2/24/09	4/3/09 2/26/09	5/28/09	4/13/09	5/14/09	6/15/09
• <b>MKZ</b>  2010MY Job1/Job2	10/17/08	11/7/08  <b>10MY Job1</b> 7/2/09	12/23/08  <b>10MY Job1</b> 8/1/09	10/23/08  <b>10MY Job2</b> 6/8/09	12/11/08  <b>10MY Job2</b> 7/16/09	2/4/09  <b>10MY Job2</b> 8/3/09
• <b>Sable</b>	2/20/09	3/6/09	4/30/09	N/A	N/A	N/A
• <b>Town Car</b>	4/17/09	5/29/09	7/10/09	5/18/09	6/11/09	8/24/09

<b>LINCOLN / MERCURY - CROSSOVER / SUV / TRUCK</b>						
<b>VEHICLE LINE / CURRENT MY</b>	<b>09 MY Fleet Final Order Due Date</b>	<b>09 MY Last Day to Spec Change/ Cancel</b>	<b>09 MY Job Last Date</b>	<b>010 MY Order Bank Open Date</b>	<b>010 MY Scheduling Begins</b>	<b>010 MY Job #1 Date</b>
• <b>Mariner</b> <u>Commodities</u> Vivid Red (G2) Black (UA) Light Ice Blue (LS) Black Cherry Ice (HM) Mariner Hybrid (Mat'l Hold)	6/5/09 10/20/08 10/20/08 6/3/09 6/3/09 7/18/08	6/12/09 10/20/08 10/20/08 6/5/09 6/5/09 6/12/09	7/24/09 11/26/08 11/26/08  7/24/09	6/3/09    6/3/09	7/16/09    7/16/09	7/27/09    7/27/09
• <b>Mountaineer</b>	4/24/09	5/1/09	6/11/09	4/16/09	5/14/09	6/15/09
• <b>MKT</b>	N/A	N/A	N/A	1/12/09	6/11/09	7/6/09
• <b>MKX</b>	3/27/09	4/3/09	5/29/09	3/20/09	4/16/09	6/1/09
• <b>Navigator / L</b>	4/10/09	5/20/09	6/26/09	5/13/09	6/11/09	6/29/09

### **SCHEDULING HELPFUL HINTS**

Unlike retail or stock orders, Fleet orders are prioritized based on a two-digit alpha-numeric priority code which indicates the month and the week an order needs to be built. Numeric priority codes (including 99) are not valid Fleet priority codes. See the Fleet Priority Code Calendar link below for valid priority codes. Please be aware of the following:

- First available priority codes are calculated weekly based on current order bank, available allocation, controlled commodities, and plant downtime. It is very important to review the Fleet DNB weekly as first available priority codes can sometimes change drastically if, for example, there is a large influx of orders received
- Fleet receives a pre-determined amount of allocation (production slots) each month for weekly scheduling. Once the amount of orders prioritized for that week/month exceeds the available allocation, the first available priority code is moved out to the next week/month
- Orders are selected for scheduling based on priority code first, then by order receipt date. Despite how long an order has been in the unscheduled order bank, if the plant is not yet filling the production week associated with the requested priority code, the order will remain unscheduled
- As a general rule of thumb, production dates are at least one month out from order receipt date

**Please review specific vehicle line information below to assist in ordering your vehicles for timely delivery. Every attempt will be made to honor the requested Fleet priority code but due to unforeseen circumstances such as plant downtime or commodity issues, this may not be possible. The information and estimated timing indicated below are correct at the time of publication. Availability and timing are subject to change without notice. Acceptance of an order by Ford Motor Company does not constitute a commitment to build or a guaranteed delivery date.**

<b><u>DESIRED PRODUCTION DATE</u></b>	<b><u>PRIORITY CODES</u></b>	<b><u>PLACE ORDERS BY</u></b>
July	G1,G2,G3,G4,G5	June 30
August	H1,H2,H3,H4	July 31
<b>September</b>	<b>J1,J2,J3,J4,J5</b>	<b>August 31</b>

- CURRENTLY SCHEDULING FOR **AUGUST PRODUCTION**
- SCHEDULING FOR **SEPTEMBER PRODUCTION BEGINS 8/13/09**

The 2009 and 2010 Fleet Priority Code Calendars can be accessed at:  
[https://www.fleet.ford.com/OrderingCenter/ordering\\_and\\_production/priority\\_code.asp](https://www.fleet.ford.com/OrderingCenter/ordering_and_production/priority_code.asp)

**2010 MODEL YEAR**

<u>Vehicle Line</u>	<u>Priority Codes For New Orders</u>		<u>Plant Currently Filling Week<sup>1</sup></u>	<u>Down Weeks</u>	<u>Estimated Lead Time (Order to Delivery)</u>	<u>Possible Scheduling Delays<sup>2</sup></u>
	<u>First Available</u>	<u>Last Available</u>				
<b><u>CAR</u></b>						
Crown Vic				11/23, 11/30, 12/28		
P7C/P7E Commercial	J5	F5	J3 – 9/14		10-12 Weeks	None
P7B Police	J5	F5	J3 – 9/14		10-12 Weeks	Tutone (952, 953, 955, 956) – High
P7A LWB	J5	F5	J3 – 9/14		10-12 Weeks	LWB (P7A) - Medium
Focus	J2	F5	J1– 8/31	8/17, 10/5, 11/2, 12/28	8-10 Weeks	S (P3E) - Medium
Fusion	J3	F5	J1– 8/31	8/17, 12/28	8-10 Weeks	Hybrid (P0L) – Medium, S (P0G) - Medium
Grand Marquis	K1	F5	J3 – 9/14	11/23, 11/30, 12/28	12-14 Weeks	None
Milan	J3	F5	J1– 8/31	8/17, 12/28	8-10 Weeks	Hybrid (M0L) – High, Arrays 100A and 101A - High
MKS	J2	C5	J2 – 9/7	8/10, 8/17, 12/28	8-10 Weeks	None
MKZ	K1	F5	J1– 8/31	8/17, 12/28	12-14 Weeks	AWD (L2J) - Medium
Mustang	J1	B4	J1– 8/31	8/17, 10/26, 11/2, 12/28	6-8 Weeks	Shelby GT500 (P8J, P8K) – No Fleet Allocation; GT (P8C, P8F) - Medium
Taurus	J2	C5	J2 – 9/7	8/10, 8/17, 12/28	8-10 Weeks	<b>SE (P2D) - Medium</b>
Town Car	K1	F5	J3 – 9/14	11/23, 11/30, 12/28	12-14 Weeks	None
L8E/L8F/L8J LWB	K1	F5	J4 – 9/21		12-14 Weeks	LWB (L8E/L8F/L8J) - Medium
<b><u>TRUCK/SUV/CROSSOVER</u></b>						
Econoline	J5	D4	J1 – 8/31	9/14, 9/21, 11/2, 12/28	10-12 weeks	Wagon (E1B,E3B,S3B) High
Edge	J3	D4	J2 – 9/7	8/10, 8/17, 12/28	8-10 Weeks	None
Escape – Hybrid	J3	D4	H4 – 8/24	8/17, 12/28	8-10 Weeks	None
Escape – Non Hybrid	J3	D4	H4– 8/24	8/17, 12/28	8-10 Weeks	None
Explorer	J5	D4	J4 – 9/21	8/17, 12/28	10-12 Weeks	None
Expedition				12/28		
Regular ("U" Body Styles)	J1	D4	H4– 8/24		6-8 Weeks	None
LWB ("K" Body Styles)	J1	D4	H4– 8/24		6-8 Weeks	None
F150				<b>Dearborn - 8/17, 12/28</b> <b>Kansas City – 8/17, 12/28</b>		
Regular Cab ("F" Body Styles)	H4	D4	H4– 8/24		8-10 Weeks	Regular Cab – Built at KC only (F-body type)
Super Cab ("X" Body Styles)	H4	D4	H4– 8/24		6-8 Weeks	Super Cab – Built at Dearborn and KC (X body type)
Super Crew ("W" Body Styles)	J1	D4	H4– 8/24		6-8 Weeks	Super Crew – Built at Dearborn and KC (W body type)

**2010 MODEL YEAR (Cont'd.)**

<u>Vehicle Line</u>	<u>Priority Codes For New Orders</u>		<u>Plant Currently Filling Week<sup>1</sup></u>	<u>Down Weeks</u>	<u>Estimated Lead Time (Order to Delivery)</u>	<u>Possible Scheduling Delays<sup>2</sup></u>
	<u>First Available</u>	<u>Last Available</u>				
<b>TRUCK/SUV/CROSSOVER (Cont'd.)</b>						
Flex	K1	D4	J1 – 8/31	8/10, 8/17, 12/28	12-14 Weeks	None
Mariner – Hybrid	J3	D4	J2 – 9/7	8/17, 12/28	8-10 Weeks	None
Mariner – Non Hybrid	J3	D4	J2 – 9/7	8/17, 12/28	8-10 Weeks	None
Medium Duty	H4	B4	H4 – 8/24	None	8-10 Weeks	None
MKT	K1	D4	J2 – 9/7	8/10, 8/17, 12/28	12-14 Weeks	None
MKX	J2	D4	J2–9/7	8/10, 8/17, 12/28	8-10 Weeks	None
Mountaineer	J3	D4	J2 – 9/7	8/17, 12/28	8-10 Weeks	None
Navigator	J1	D4	H4 – 8/24	12/28	6-8 Weeks	None
Ranger	J4	D4	TBD	12/28	12-14 Weeks	TBD
Sport Trac	J4	B4	J4 – 9/21	8/17, 12/28	10-12 Weeks	None
Super Duty	J1	A4	H4 – 8/24	12/28	6-8 Weeks	None
Transit Connect	J3	M4	J3 – 9/14	None	16-18 Weeks	None

<sup>1</sup>This is the first available production week at the plant (not to be confused with "First Available Priority Code"). The "First Available Priority Code" is often beyond the first available production week at the plant due to incoming orders exceeding weekly/monthly allocation. This is meant to serve as a point of reference to help you determine when your order(s) may be submitted to the plant.

<sup>2</sup>High-risk commodity has a lower probability of scheduling. Low-risk commodity has a higher probability of scheduling. Refer also to the *VEHICLE LINE MATERIAL HOLD OPTIONS* section in the Fleet DNB for current material hold information.

## GOVERNMENT SALES INFORMATION

### 2009 STATE & LOCAL GOVERNMENT SALES PROGRAM LETTER

**\*\*NEW ITEM\*\***  
**7/31/09**

- Attached is the revised 2009 State & Local Government Sales Program Letter. Noted changes are reflected in **BLUE**. The letter was also sent to all dealers late last week.



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### 2008 P71's - AVAILABLE INVENTORY

**\*\*NEW ITEM\*\***  
**7/31/09**

- The below invoices reflect four 2008 P71's from a recently closed dealership available for sale. If interested in purchasing any of these units please let me know. Thank you.



Document.pdf (628  
KB)

### 2010 RANGER & EARLY ORDER PROGRAM

7/24/09

- Due to the late availability of 2010 Ranger pricing in CONCEPS (planned for July 22nd), we have extended the Early Order Program date for the Rangers **from July 31, to August 31**. Once pricing is released in CONCEPS please make sure you have filed for the Ranger model you have on contract through the EOP.

### 2010 POLICE INTERCEPTOR BROCHURE

7/24/09

The 2010 Police Interceptor will be available later this week for your customers. If you would like copies (maximum of 25 copies) of the new brochure, please provide me your name and mailing address (no P.O. boxes).

REVISED 2009 STATE AND LOCAL  
GOVERNMENT SALES PROGRAM LETTER

7/24/09



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**ACTION REQUESTED:**

We suggest that you print the Program Letter in color, as changes throughout the letter are reflected in **BLUE**.

**GOVERNMENT SALES REFERENCE SUMMARY**

This Reference Summary reflects information published in previous editions of the Fleet DNB  
Previous editions can be accessed by clicking on the link below

[http://cms2.fmdealer.dealerconnection.com/NR/FordDealer/Includes/ExtLinkFrameset.asp?ExternalLink=https://eb.msslib.dealerconnection.com/RightSite/b2b\\_logon.htm?object=www/fdnb](http://cms2.fmdealer.dealerconnection.com/NR/FordDealer/Includes/ExtLinkFrameset.asp?ExternalLink=https://eb.msslib.dealerconnection.com/RightSite/b2b_logon.htm?object=www/fdnb)

*Sales>Vehicle Ordering & Sales Programs>Fleet Sales and Service>Fleet Distribution News Bulletin*

<u>DNB SUBJECT</u>	<u>DNB REFERENCE</u>
2010 Expedition - SSV Package	0928 7/17/09
2010 SSV Expedition - Trailer Towing	0926 7/3/09
2010 XLT Explorer with V8 Engine	0926 7/3/09
2010 Econoline Pricing	0926 7/3/09
2009 Econoline Vans – Extended Balance Out Date	0925 6/26/09
Early Order Program – 2010 Super Duties with Diesel Engine	0923 6/12/09
Early Order Program – 2010 Super Duties and Manual Transmission	0923 6/12/09
2010 Escape Hybrids - Government Sales	0923 6/12/09
2009 MY Crown Vic Scheduling	0922 6/5/09
2010 Explorer XLT with V8 Engine	0922 6/5/09
2010 Expedition - SSV Package & Vermillion Red	0922 6/5/09
2010 MY Vehicle Escape (Gas) At 2009 My Prices – Early Order Program	0920 5/22/09
2010 MY Vehicles at 2009 My Prices – Early Order Program – Econoline & Ranger	0920 5/22/09
2010 MY F-Super Duty Early Order Program – Revision	0920 5/22/09
2010 My Early Order Program, Rollover, And Extension Requests	0920 5/22/09
2009 MY CVPI Production - Balanced Out	0919 5/15/09
2010 Concepts Pricing Updates	0919 5/15/09
2010 Transit Connect	0919 5/15/09